

Become a Market Leader in the Building Industry

THROUGH SAVINGS OF UP TO 50% ON BUILDING COSTS

LOT 12

THE LOKSA BUSINESS OPPORTUNITY

LOKSA RESIDENTIAL
PREFERRED CUSTOMER PROGRAMME

 **LOKSA**[®]
Life in the Making.



The Loksa Opportunity

Loksa's unique business opportunity has been structured to offer you a vehicle to maximise profits within the building industry. No prior building experience and very little project management time is required, as Loksa provides you with the professional services and support you need to complete the project.

You can share in Loksa's innovation and growth by becoming a Loksa Authorised Independent Reseller (AIR). The Loksa Preferred Customer Programme (PCP) has been established to provide you preferential price benefits of up to 50% less than market rates on luxury homes.

Loksa can achieve this breakthrough in quality and pricing by controlling the entire building process, from sourcing its own raw materials, to designing and manufacturing its own proprietary products and developing its own construction techniques, in a unique, vertically integrated business structure. Loksa's building system reduces construction time and the cost of labour, further saving time and money. No other home building company offers this degree of price and quality control.

The Loksa PCP is effectively a licence that allows you to become an Authorised Independent Reseller by operating your business anywhere in the country. It is an ideal solution for those who want

to transition out of a current career, but also provides a robust business model for those who want to expand or diversify their current operations.

Loksa's vision is to fundamentally change the way homes are designed and built, setting new benchmarks in innovation, value, quality, efficiency and sustainability. Loksa's building system, has been designed from the ground up, to exceed the highest international building standards and all expectations in quality of finish.

Exceeding all expectations on quality and price, Loksa's Luxury Standard specification includes granite benchtops, double-glazed windows, super insulated walls, ceilings and floors plus a future proofed, energy efficient heating and ventilation system. All Loksa products are required to be installed by trained Authorised Installers, ensuring the highest possible standard of finish and quality control.

Loksa sets the scene for a complete rethink of how the building industry operates. From design, through to manufacturing and installation, all parts of the process have been integrated into one complete package, thereby maximising efficiency and reducing costs.

If you are interested in a turn-key business model that can add another financial string to your bow, talk to your Loksa Representative today and find out how you can take advantage of the Loksa Preferred Customer Programme opportunity.

How do I Become a Loksa AIR?

Simply by purchasing a Preferred Customer Programme in any one of these three countries that Loksa is operating in.

The Loksa Preferred Customer Programme business opportunity is currently available in New Zealand, Australia and the United States.

If you're interested in making money by developing quality, eco-efficient, low maintenance, healthy homes, then we look forward to discussing your future plans.

Dale Anderson

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9 Reasons to Become a Loksa Authorised Independent Reseller

1) Build homes or become a property developer without changing your lifestyle.

We all realise that property is one of the best vehicles via which you can get ahead. Your Loksa PCP is your launching pad into this exciting industry. The Loksa PCP has been designed so you can operate on a part time basis alongside your other commitments, allowing you to diversify your business interests and have the time to do other things.

2) Build high quality, architecturally designed homes for up to 50% off current market rates.

With Loksa controlling the entire manufacturing and building process and developing its own architecturally designed plans, the company can offer a unique, high quality home for the best value possible.

3) Loksa's specification and price enables you to become a competitive leader in the building industry.

Loksa's totally customisable homes have many competitive advantages over conventional homes. On price, performance, features, speed of construction and sustainability, Loksa gives you the edge over other home builders who simply cannot compete. Loksa's lavishly appointed 'Luxury Standard' specification makes it possible for you to significantly increase your profits on the buildings and projects you develop. Loksa strives to provide you the most comprehensive and highest quality specification for the most competitive rate on the market.

4) You can work less hours with assistance from Loksa's comprehensive support network.

Loksa's highly skilled professionals will take care of much of the 'behind the scenes' design and project management work for you. Anyone, even with little or no prior building experience, can operate as a Loksa AIR. This way, you can concentrate on growing your business and enjoying your lifestyle rather than building homes.

5) You have access to Loksa's range of high-quality customised homes.

As a Loksa AIR you'll have access to totally customised pre-engineered homes all of which have been developed with Loksa's One Code – One Build standard. This standard exceeds the minimum standards of the most stringent international building codes in every respect. This will make Loksa homes more desirable and more valuable than conventional alternatives, meaning you'll be able to sell them faster and move onto your next project.

6) Your peace of mind is assured through Loksa's extended product warranty and workmanship guarantee.

Being a vertically integrated company, Loksa has control over quality from the sourcing of raw materials, the design and manufacture of its products right through to delivery. Loksa can offer you a limited lifetime guarantee on all products and materials that make up a Loksa home, giving you and your end customers total peace of mind.

Likewise with installation, Loksa's homes and products demand stringent quality controls to maintain a consistently high level of workmanship. For this reason, Loksa homes can only be installed by Loksa Authorised Installers. This policy is integral to Loksa guaranteeing high standards of quality.

7) Loksa's limited numbers of PCPs mean the potential for your business to increase in value.

Loksa PCPs are able to be on-sold at a later date. As there will only be a limited number of Preferred Customer Programmes available in each country, it is forecasted that their value will increase as Loksa's capabilities and market share grow.

8) Become part of a vision to raise living standards and create a sustainable future.

Loksa homes are developed with environmental sustainability in mind, right from their inception. This degree of control means wastage is reduced significantly and recycled wherever possible, from the product source and manufacture right through to final installation.

Loksa's innovative inclusions such as efficient design, energy generation systems and super insulation will create new benchmarks in sustainability within the building industry and will save home owners significant money on utility costs and maintenance. Loksa sets a new standard of living with its totally customisable, future proofed home series, which can adapt and grow as their owners needs change.

Loksa's drive to continuously improve the way houses are constructed sets Loksa apart from the competition, adding value to the Loksa brand and your business.

9) You'll be first to access future opportunities

As a Loksa AIR you'll be among the first to access future opportunities through Loksa. This includes the release of PCPs in other countries. In the future it is envisaged that Loksa AIRs will also be able to access financing and have the opportunity to secure first options on home sites in Loksa developed subdivisions at special pre-release pricing.

Your Competitive Advantage

The Loksa Preferred Customer Programme enables you to compete on price and quality against larger volume home builders, whilst also providing a level of specification high enough to compete at the top end of the market. Loksa's business model enables it to be price competitive in any country, offering superior quality homes at significantly lower prices than are generally available.

As a Loksa AIR you can increase your bottom line through savings of up to 50% on current market square metre rates.

Your competitive Advantage is best demonstrated through Loksa's standard home specification known as 'Luxury Standard'.

Loksa's 'Luxury Standard' combines the highest quality building materials and a comprehensive list of innovative, cost-saving inclusions in a totally customised package, unrivalled in its specification, cost and low impact on the environment.

To find out more about how Loksa's 'Luxury Standard' compares with other builder's offerings, Loksa has produced it's Luxury Standard Comparison document, which is available on request or visit www.loksa.com.

The chart below gives you an indication of Loksa's Luxury Standard square metre rates in each of the three countries.

Loksa AIR square metre rates for single and double-level dwellings

Specification	Square Metre	NZ	AUS	USA
Luxury Standard	1-149m ²	\$850 (+GST)	\$850 (+GST)	\$850 (+TAX)
	150m ² +	\$750 (+GST)	\$750 (+GST)	\$750 (+TAX)

NB. Loksa is setting a market rate based upon the projected value of its homes in each country. There is no increase in price between single and double level dwellings. Prices quoted in local currencies. eg. NZ=NZD, USA = USD etc.

Become a Loksa AIR Today

This is a strictly limited opportunity, with significant growth potential. Loksa's pre-engineered building system and vertically integrated business model is the future of construction.

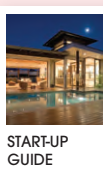
If you would like to discuss the Loksa Opportunity further, don't hesitate to contact our Sales and Marketing Manager:

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